Inspiring a revolution in urban innovation

URBAN REVOLUTION AURRERA!

2024
March 14
Sala BBK (Bilbao) and live streamed
English (Simultaneous translation will be provided)

8:45 RECEPTION TO ATTENDEES

9:00 OPENING
Idoia Postigo, General Director, Bilbao Metropoli 30
Asier Abaunza, Councillor of Urban Planning, Strategic Projects and Public Spaces, Bilbao City Council
Ainara Basurko, Deputy of Economic Promotion, Biscay Regional Government

9:20 PRESENTATION OF THE URBAN REVOLUTION MANIFESTO PROPOSAL
Conversation among Idoia Postigo, Charles Landry (expert in the use of creativity in urban change), and Greg Clark (Urbanist)

9:55 GLOBAL FORUM FOR URBAN INNOVATION + THE BAY AWARDS SUMMIT
Chris Fair, President, WRLDCTY

10:00 SESSIONS FOR DEBATE ABOUT THE MAIN ASPECTS OF THE URA MANIFESTO PROPOSAL AND THE BAY AWARDS CATEGORIES

ECONOMY / PROSPERITY CATALYST AWARD
André Sobczak, Secretary General, Eurocities
David del Campo, Enterprise B2B Large account + Pyme, Euskaltel
Cristina Oyón, Director of Technology, Innovation and Sustainability, SPRI
Moderator: Greg Clark

STRATEGY / PARTNERS IN PROGRESS & URBAN PIONEERS AWARDS
Henk Bouwman, Secretary General, METREX
Xavi Tiana, EMA & Coordinator of the General Manager Bureau of the MAB (Metropolitan Area of Barcelona)
Nayibe Flórez, Director for International Projects, Idom
Moderator: Idoia Postigo

11:15 COFFEE-BREAK

ECOLOGY / HORIZON SHAPERS AWARD
Rainer Kern, Executive Director, Global Parliament of Mayors
Gonzalo Sáenz de Miera, Director of Climate Change and Alliances, Iberdrola
Ángel Giménez, Principal Manager Energy Solutions, BBVA
Moderator: Eider Inunciaga, Councillor for Euskera, Public Services, Civic Engagement, Agenda 2030 and Internationalization, Bilbao City Council

13:00 CLOSING SPEECH: SUMMARY & AURRERA! THE WAY FORWARD
Greg Clark