Thank you for participating in the World’s To-Do List Cities Campaign. You will be joining cities around the world in showing your commitment to the Global Goals. Below are 3 ways to join the campaign on social media.

!NOTICE! To respect the period of national mourning in the UK for Queen Elizabeth II, the activation date has changed to 22 September. Please publish social posts on this date, or later if necessary.

### 1 - Post on social media

- Use our [Image Generator](#) to create a picture of your city featuring a To-Do sticky note.
- In the caption, describe what your city is doing to achieve that Goal and link to an official city page about the Global Goals.
- Remember to include #WorldsToDoList and #GlobalGoals and tag @TheGlobalGoals.
- You can also create the image manually with the assets found [here](#).

### Suggested messaging

Together, cities have the power to get the #WorldsToDoList done.

[CITY] is proud to join other cities around the world this Global Goals Week to show our commitment to the #GlobalGoals.

Read more about the Global Goals at [LINK].

I’m proud to join Mayors around the world calling to get the #WorldsToDoList done.

Cities hold the keys to achieving the #GlobalGoals. With more funding and support we can create a greener, fairer world.

Read more about the Global Goals at [LINK].

@TheGlobalGoals
If you would like help creating your social post, please contact: eliot@project-everyone.org

City image examples

Twitter Card / Facebook / LinkedIn 800 x 418px

Instagram Image 800 x 800px

*be sure that the text on the sticky note is legible and that the city is recognisable

2 - Show commitment on your website

- Download the Sticky Notes here
- Put a Sticky Note you are focusing on onto the homepage of your website
- Link the Sticky Note to a page describing what your city is doing for the Global Goals, so that when a user clicks on it they can learn more
- If you do not have a page like this, link it to www.globalgoals.org

3 - Share the new campaign film

- Watch out for the new campaign film on our Instagram, Twitter, and Facebook, launching this Global Goals Week
- Share it on your social pages when it launches