

#WORLDS TODOLIST

Social Pack

Thank you for participating in the World's To-Do List Cities Campaign. You will be joining cities around the world in showing your commitment to the Global Goals. Below are 3 ways to join the campaign on social media.

!NOTICE! To respect the period of national mourning in the UK for Queen Elizabeth II, the activation date has changed to **22 September**. Please publish social posts on this date, or later if necessary.

1 - Post on social media

- Use our [Image Generator](#) to create a picture of your city featuring a To-Do sticky note
- In the caption, describe what your city is doing to achieve that Goal and link to an official city page about the Global Goals
- Remember to include **#WorldsToDoList** and **#GlobalGoals** and tag **@TheGlobalGoals**
- You can also create the image manually with the assets found [here](#)



Suggested messaging

“ Together, cities have the power to get the #WorldsToDoList done.

[CITY] is proud to join other cities around the world this Global Goals Week to show our commitment to the #GlobalGoals.

Read more about the Global Goals at [LINK].
@TheGlobalGoals

“ I'm proud to join Mayors around the world calling to get the #WorldsToDoList done.

Cities hold the keys to achieving the #GlobalGoals. With more funding and support we can create a greener, fairer world.

Read more about the Global Goals at [LINK]
@TheGlobalGoals

City image examples

Twitter Card / Facebook / LinkedIn 800 x 418px



Instagram Image 800 x 800px



*be sure that the text on the sticky note is legible and that the city is recognisable

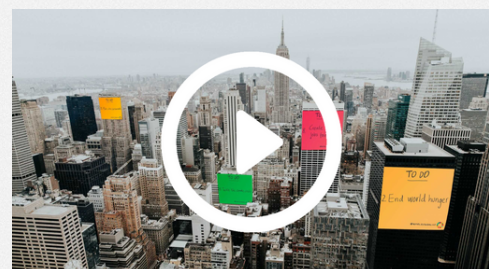
2 - Show commitment on your website

- Download the Sticky Notes [here](#)
- Put a Sticky Note you are focusing on onto the homepage of your website
- Link the Sticky Note to a page describing what your city is doing for the Global Goals, so that when a user clicks on it they can learn more
- If you do not have a page like this, link it to www.globalgoals.org



3 - Share the new campaign film

- Watch out for the new campaign film on our [Instagram](#), [Twitter](#), and [Facebook](#), launching this Global Goals Week
- Share it on your social pages when it launches



If you would like help creating your social post, please contact: eliot@project-everyone.org



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