



JEUNES EN ACTION POUR LE DEVELOPPEMENT DURABLE

Ensemble transformons nos rêves en actions visibles

- Ambition
- Action
- Achèvement

JADD ANNUAL RAPPORT 2018



PRESENTED BY JADD

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ACRONYMS AND ABBREVIATION

SDGs	Sustainable Development Goals
UNDP	United Nations Development Program
GEF SGP	GEF Small Grant Program
PPJC	Platform for the promotion of Youth in Cameroon
NVP	National Volunteers Program
MINREX	Minister of External Relations
MYCA	Minister of Youth and Civic Affairs
CSOs	Civil Society Organizations
ADIN	Africa Development Interchange Network
GBHS	Government Bilingual School
SD Clubs	Sustainable Development Clubs
SD	Sustainable Development

FORWARDS



Another year has passed and we are ready to carry our acquired knowledge and activities through this rapport. Despite the financial and logistic difficulties faced by JADD in this year 2018, it facilitated the extension of the Association JADD at the national level precisely its inscription in the Ministry of External Relations (MINREX) lists of civil society organizations. JADD has also known numerous modifications within its structure in terms of administrative personels and documents; consulting firm on SDGs and department in charge of resource mobilization and partnership were created. JADD this year carried out majors activities:

- ❖ Organization and Participation in the formation and workshops on SDGs at the national level.
- ❖ Implementation of project in the Lokoundje subdivision which is

financed by GEF small Grant UNDP to autonomize women on sustainable agriculture,

- ❖ Creation and official launching of Sustainable Development Clubs in primary schools,
- ❖ Partnership with Councils; Douala 3, Ngelemedouka, Yaounde I,
- ❖ The hoisting of SDGs flag at the Yaounde 6 Council,
- ❖ JADD also had an encounter with other Civil Society Organizations and platforms like PPJC, Sightsavers Cameroon, YOUthKamer Volunteers for SDGs.

The principal sponsors of JADD activities were it president and its Benefactors. My sincere thanks to our different partners for their support and encouragements and also to the dynamic equip of JADD for their hardworking nature towards the collective success of the Association.

The following report cannot be exhaustive but, it includes most of our activities on behalf of 2018 year's exercises

I. WHAT IS JADD

Jeunes en Action pour le Developpement Durable (JADD) is a Civil Society Organization that was created on August 31st 2013 and was officially legalized on September 11th, 2015. **JADD** constitutes of young volunteers and is recognized at the national level. Its head office is based in Yaounde 6 Council and carries out activities with other councils in Cameroon (Yaounde 1, Douala 3, Lokoundje, Ngelemedouka etc).

Its general objective is to develop a global partnership of specific actions for a socio-economic and cultural development, sustainable and equitable of the disadvantaged and marginalized population in a healthy, just and prosperous environment. To achieve its objectives, its mission is to develop strategies for actions that are gender sensitive and capable of improving living standard and conditions of disadvantaged intervention zone: sustainable development divided into three: socio-cultural economic and environmental actions.

Its vision in 14 coming years, the underprivileged and marginalized populations are increasingly gaining access to co-management tools, structural, logistical, communicational and organizational facilities for their better socio-economic, cultural sustainable and equitable integration within the environment

JADD is divided into three organs:

- The General Assembly which is the supreme organ and comprise of the founders and active members
- The Executive Bureau which is the administrative organ of the structure
- The Technical Bureau which implements activities and projects

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II. THE MAJOR ACTIVITIES OF THE YEAR 2018

During the year 2018, activities were carried out with respect to the plan of action set up in 2017. In order to review its 2018 action plan in order to make an annual review, we dwell on the following points: presentation of activities carried out, the difficulties encountered and proposed suggestion.

II.1. HOISTING OF SDG FLAG AND THE OFFICIAL LAUNCHING OF SUSTAINABLE DEVELOPMENT (SD) CLUBS IN YAOUNDE 6 COUNCIL

On September 25th, 2018, JADD together with the United Nations Development Program (UNDP) and the Yaounde 6 Council hoisted a flag that embodies the 17 Sustainable Development Goals (SDGs) and officially launched Sustainable Development Clubs. This symbolized the integration of SDGs in schools particularly at the primary level, Community Development Plan and the engagement of Civil Society Organizations (CSOs) to promote the 2030 agenda. This went a long way to initiate the relationship between the CSOs, national and international institutions. During this said activity, sensitization programs were carried out from the September 20th to 24th 2018 to create awareness in schools, markets, and along the streets within Yaoundé – Sub Division. More than 500 people within this Sub Division were sensitized. More than half of the sensitized population was not aware of the 2030 Agenda, thus more sensitization programs should be organized in order to inform the population about the global goals.



Vision of stand-by population



Official launch of SD Clubs in YAC
by the Mayor



Speech of the National
Coordinator of ADIN

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Speech of General Coordinator of
JADD



Speech of UN Representative



Hoisting of SDGs flag by the
Mayor of YAC and the UN
Representative

II.2.FORMATION AND WORKSHOP ON SDGS IN DECENTRALIZED TERRITORIES

The difficulty of the decentralized communities to realize sustainable projects invited the attention of JADD. To this effect, the councils of Yaoundé 6 and Douala 3 partner with JADD who offered formation and workshops on sustainable development and sustainable project management. Through this formation, JADD created awareness to build Sustainable projects in decentralized communities and initiated the population to leave sustainably through the implementation of SDGs.

JADD Organized a workshop formation on the 3rd and 4th July 2018 in Yaounde 6 Council where council personels and some CSOs members were trained on **SDGs and Sustainable development management** and this follow suit in Douala 3 on the 20th and 21st December 2018 on the theme: **Sustainable Development and its implementation on communal projects**. At the end of these formations, 20 council personels were trained.

The difficulties encountered were: inadequate information and no interest towards SDGs. In order to attain our 2030 Agenda, it is important to multiply the number of training of council personels in a year in order to impact them and the entire community on SDGs.



Formation of YA VI Council
personels, CSOs members



Issuing of attestation



Family picture of the formation in
Yaounde VI Council



Formation of Council personnel
CAD 3



Presentation of the formation by
JADD during CAD 3 municipal
council



Issuing of attestation

II.3. RECRUITMENT OF VOLUNTEERS

On September 2018, JADD took the initiative to recruit volunteers to train them on professional experiences necessary for professional integration and the new 2030 Agenda. 30 Volunteers were recruited for a period of three months form September 22nd to December 22nd. Apart from the 2030 Agenda, they were also trained on sustainable project management, use of micro software and personal development. These volunteers were allowed to participate in JADD activities and gain professional experience.

We ended up with 8 volunteers from the 30 that were recruited because many youth are not interested in offering voluntary services and want immediate payable jobs. JADD also had

difficulties to work with its volunteers because of no permanent office and logistics.

As recommendation, it is important to multiply sensitization programs on the importance of volunteerism to build a sustainable nation.



Volunteers in formation by the General Coordinator of JADD



Volunteers sensibilizing on SDGs



Volunteers sensibilizing on SDGs and activities of JADD

II.4. IMPLEMENTATION OF SUSTAINABLE DEVELOPMENT (SD) CLUBS IN SCHOOLS

sustainable Development Goals (SDGs) also known as 2030 agenda is a collection of 17 goals set by countries members of the United Nations in 2015. This agenda was set up to end poverty and hunger at all levels, to ensure that all human beings can enjoy prosperous and fulfilling lives and to protect the planet from degradation. To render these 17 goals effective, each and every one has its own role to play.

This universal principle of SDGs encourages JADD to go down to the base to inform the education sectors on the importance of SDGs through the creation of SD Clubs. Thus, JADD Implemented SD clubs in Etoug-Ebe public primary school, Government Bilingual High School (GBHS) Etoug-Ebe, Emana and Mbalngong, college Victor Hugo, Socrates Elandi Messassi and the University High Institute of Science and Technology Yaounde (ISSTY) etc. These clubs were created in more than 6 schools within and out of the Yaounde VI Council. Each club comprises of at least 15 members.

JADD faced and is still facing some difficulties to extend and follow-up these different clubs on the following domains: logistics and finances.

For the year 2019, JADD will extend the clubs at the national level with the financial and

logistics assistance from its partners.



Sensibilization on SDGs at the GBHS
Balgong by the SG of JADD



Family picture with the volunteers of
JADD and the members of SD Clubs
GBHS Balgong



Family Picture at Socrates Elande
Messassi



Match –pass of SD Clubs at the GBHS
Etoug-Ebé



Sensibilization at the GBHS Etoug-Ebé



Sensibilization at the ISSTY University

II.5.PUBLIC MOBILIZATION OF SDGS IN CAMEROON

The SDGs are universal goals applicable, not only to developing countries but also developed countries, and pledge “No *one left behind*”. To render these 17 goals effective, each and every one has its own role to play.

To attend this agenda in 2030, SDGs are contextualized by each country according to its

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priorities and difficulties. In order to implement these objectives, JADD has set itself the goal of organizing information and public awareness workshop on the new agenda and also through it participation during International Day celebrations, popularize SDGs.

a) NATIONAL YOUTH DAY

The National Youth day celebrated every 11th February gives an opportunity for Youth at the national level to give out dear voices. JADD, during the 2018 edition organized and participated in many activities: the press conference held on February 6th 2018 at the Yaounde 6 Municipality and the sensitization activity at the National Museum from February 8th-10th 2018.

The press conference celebrated on February 06th 2018 at the Yaounde 6 Council on the theme: *“Youth involvement in achieving the SDGs in Cameroon”* was the opportunity to encourage them to voluntary services and to popularize SDGs at the National level. This activity organized by JADD saw the participation of the National Coordinator of Africa Development Interchange Network (ADIN) Yaoundé, the National Coordinator of National Voluntary Program (NVP), the Mayor of Yaounde 6 Council, the SG of Yaounde 6, the General Coordinator of JADD and some CSOs, and youth. 100 Participants took part in the activity and it was a great success.

As a challenge, JADD faced many difficulties: logistic, finance and participants’ mobilization. For the next initiative we have to make sure that finance and logistic are gathered.



Participant at the press conference



Exchange time



Family Picture

During that period, JADD also participated to sensitization activity organized by the Ministry of Youth and Civic Affairs (MYCA) at the National Museum from the February 8th-10th 2018. Volunteers of JADD sensitized more than 200 Youth on SDGs, and it was a great success.

b) INTERNATIONAL TUBERCULOSIS DAY

Tuberculosis is a contagious infection caused by bacteria called micro bacteria tuberculosis that usually affect lungs. It can also spread to other parts of the body like the brain, kidney and spine.

From Wednesday 31st to Friday 24th march 2018 was held in Yaounde 6 Municipality an awareness campaign on tuberculosis celebrated on the theme: research opinion: leaders for a tuberculosis free world organised by JADD. The main objective of this awareness raising campaign was to improve the level of co-education of secondary school students and traders on tuberculosis. At the end to this activity, JADD discovered a case of tuberculosis in lower sixth GBHS Biyem-assi; and as initially previewed 4 schools were sensitized: GBHS Etoug-Ebe, Biyem-Assi, college le Savoir, Jeanne Alegue Messi and no market was sensitized. 1500 students were sensitized on the notion of tuberculosis.

As a challenge, JADD faced logistic and financial difficulties to the achievement of this activity. Thus a good number of sensitization programs need to be organised to prevent this contagious infection.



Volunteers of JADD at the GBHS
Etoug-Ebe



Volunteers of JADD at the College
Jeanne Alegue Messi



Volunteers of JADD at the GBHS
Biyem-Assi

c) WOMEN'S DAY

Celebrated every 8th March, the international women day gives an opportunity for Women to fight for their right and give out their voices. The 2018 edition was celebrated on the theme: “intensify the fight against the discrimination against women strengthen partnership to accelerate the sustainable development “. In order to reiterate the importance of women in achieving SDGs and to intensify the measures to fight against discrimination against Women, JADD used this opportunity to carry out a numerous activities from the 5th to the 08 March. These included: an awareness campaign on the theme at the Acacia market and that organized by the Mayor of

Yaoundé 6 at Biyem-Assi stadium.

The initial objective of raising women's awareness on their responsibility in the expectation of SDGs at the local level and promoting methods of combating discrimination against women through trade was achieved by 80%.

As a recommendation, more sensitization campaigns should focus on mobilization and creation awareness of women in Yaoundé 6 on the importance of SDGs and their role in achieving it.



Sensitization of traders in Acacia's market by Volunteers of JADD



Sensitization of traders in Acacia's market by Volunteers of JADD



Sensitization of traders in Acacia's market by Volunteers of JADD

d) INTERNATIONAL YOUTH DAY

The International Youth Day 2018 was celebrated on August 12th 2018 on the theme: "Save Space for Youth". JADD during that celebration carried out formation and workshop on SDGs and thematic related to SDGs, it also participated to the Salon International de la Jeunesse which took place at the Cameroon national museum organized by CRADER. The different activities were carried out from August 3st -12th 2018.

On August 3st 2018, JADD trained Primary students on Eco-gests responsible actions) at the Yaounde 6 Council. This was a success and 50 children were initiated on the notion of SGD (Eco-gest)

On August 8th 2018, JADD mobilized and formed youth who were on internship in Yaoundé 6 Council on the notion of peace and SDGs. More than 300 were formed. This ended up from August 8th – 12th in Salon International de la Jeunesse which took place at the Cameroon national museum. CSOs and Youth leaders were given a space to participate and educate the population on the notion of Peace and the development of the nation and as future leaders should protect the interest of their country by maintaining calm and peace in the nation. This created a forum for

CSOs to share best practices and set up a partnership.

The challenges faced were at the level of logistics and finances to effectively carry out the activities. JADD recommends that communication tools and finances for displacement should be



Workshop on Eco-gest at Yaounde 6 Council



Workshop on SDGs and the notion of peace at the Yaounde 6 Council



Visit of the Stand of JADD by the Minister of Youth and Civic Education at SIJ

e) INTERNATIONAL VOLUNTEERS DAY

On 4th December 2018 was celebrated as International France volunteers Day. France Volunteers organized a sensitization campaign and a conference on *volunteerism as a responsible tool for multiculturalism*. JADD was given an opportunity to create awareness on SDGs and the importance of voluntary actions and multiculturalism. JADD sensitized about 200 Cameroonians on the notion of SDGs and the importance of voluntary actions toward a success nation.

The International Volunteers Day was celebrated on the 5th of December 2018 on the theme: “*Volunteers Build Resilient Communities*”. Youths as future leaders of a nation should take up voluntary actions to foster sustainable development in their nation. On this day, at the Reunification monument, JADD was given an opportunity to showcase its activities.

Its objective was to sensitize the population on SDGs and call on the entire population to take voluntary actions towards a sustainable nation. More than 200 people were sensitized on the importance of voluntary action.

The objective of the activity was attained by 100%. Nevertheless, JADD faced a problem of logistics and finances.

JADD recommends that communication tools, logistics and finances for displacement should be made for sensitization campaigns to be carried out.



Volunteers of JADD IN action at Reunification monument



Sensitization of children on SDGs at the Reunification monument



Sensitization at the French Cultural Institute in Cameroon

f) UNITED NATIONS OPEN DOOR DAY

The United Nations organized an Open-Door Day that took place on 7th and 8th November 2018 at Centre Culturel Camerounais. The main objective of this day was to encourage youths on volunteerism, create awareness of 2030 Agenda and to encourage youths to take positive action towards the development of their nation.

JADD participated and carried out sensitization programs on all the 17 SDGs on 7th November 2018 and about 200 people were sensitized. After the sensitization programs were over, a conference was held on the theme: YOUTH EMPOWERMENT, as future leaders, youths should be put at the center the of nation's development.

On 8th November 2018, continued with its sensitization program on SDGs and about 300 people were sensitized. There was the launching of the platform YOUTH KMER VOLUNTEERS FOR SDGs which JADD together with United Nations Volunteers, AIESEC, Young Entrepreneur and les Guides Eclaireuses under the coordination of Madam Allegra Baoichi Del Pillar, Representative of the United Nations system in Cameroon.



6) ENVIRONMENTAL PROTECTION

F) LOKOUNDJÉ PROJET

Since 2018 JADD has been implementing a project: *appui au moyen de subsistance des femmes Bantou de l'Arondissement de Loukoundjé au moyen d'une agriculture durable* financed by GEF Small Grant/UNDP. This project is implemented in three villages: Elogbatsindi, Mbebe and Pama. The main objective is to contribute to the preservation of biodiversity and the improvement of livelihoods of Bantu Women, through the implementation of innovative practices of agriculture and agro ecology. This project is divided into three phases. The first phase was sensitization of about 500 farmers. At the end of the phase 1, 85% of the initially planned objectives have been attained because both women and men are informed about the project and are awarded on the SDGs related.

The project is in the second phase of implementation.



Beneficiaries at the formation



Beneficiaries at the formation and
distribution of flyers



Family picture

G) ENVIRONMENTAL DAY

The International Environment Day aims to encourage awareness and global action for the protection of the environment.

Celebrated this year on the theme: *“fight against plastic pollution”*, JADD in partnership with GIC LE VERT structure organized an awareness campaign in the arteries of Yaounde 6 Municipality (Acacia zone). This was aimed at raising the awareness of 100 household on the impact of plastic pollution, how to fight against these pollution and encourage them in the sorting of junk in order to facilitate pre-collection by scrapers.

Despite the reduced time, we sensitized 75 households. It was clear that many household did not have the garbage selection culture or information about adverse effect of using plastics. However, several difficulties were encountered: the unavailability of households due to different occupation, the inadequacy of garbage bins to send the trash collected by JADD team and dust collector of GIC LE VERT.

As recommendation, we propose the reinforcement of garbage disposal systems in neighborhood in order to fight against the growing insalubrity in the city, to multiply sensitization program for the population on the sight effect of plastic pollution usage.



Pre-Collection of dirts



Transportation of waste to the trash bins



Exchange between JADD Volunteers and Dirts collectors of GIC LE VERT

7) PARTNERSHIP

In the context of implementation of SDGs that were adopted by UN member countries, the process of involving the Communes in order to make it effective is a key step. This is the reason why JADD, in order to make them know and to respect the principle of universality, integrity and inclusiveness of the SDGs proceeded in 2018 by the signature of partnership with many decentralized territorial collectivities for the promotion and implementation of SDGs at the community level.

Several partnerships have been signed with the Commune precisely Douala 3, Ngelemedouka etc. focal points to serve as relay to the grassroots community have been formed on SDGs for the integration in Communal project and Project management. We noticed that 80% of the municipal staff is not informed about the SDGS then the needs for increasing the awareness and the training workshops of communal staff on SDGs related issues.

Active Cameroonian youths need visibility and must capitalize their best practices. But also, they must strengthen their mechanisms of structuring, implementation and coordination; so that their contribution to the achievement of the SDGs will have more impact and is capitalized. Thus, JADD together with United Nations Volunteers, AIESEC, Young Entrepreneur and les Guides Eclaireuses set up a platform called **Youth Kmer Volunteers for SDGs** under the coordination of Madam Allegra Baoichi Del Pillar, Representative of the United Nations system in Cameroon. This platform officially launched on November 8th 2018 at the Centre Cultural Camerounais, Yaounde during the celebration of the United Nations Open Day. This project is to highlight the contribution of community volunteering in achieving the SDGs in Cameroon, through the establishment of a platform for the structuring, capacity building, coordination, support for the best initiatives and capitalization of the actions of Cameroonian youth associations working to achieve the SDGs in their communities.



CONCLUSION

2018 was a year of challenge for JADD. JADD and its team encountered financial and logistic challenges during most of its activities. Nevertheless, the engagement, the dynamic and hardworking nature of the team achieved collective success of 85% of its general objective. This generates more than 5.000 physical and virtual followers of its activities on the social media pages (Facebook, twitter etc). The physical and virtual followers participate and share our values during physical sensitization programs.

To maintain the confidence and the follow up of our activities by followers and partners, JADD in 2019 has to improve the engagement and the hardworking nature of its team.

Big thanks to all our well-wishers for their maximum contributions towards the success of our activities in 2018.

BUDGET FINANCIER 2018

Eléments	Montant (en FCFA)
I Ressources	
Report précédent	760 000
Prestations facturées	3 000 000
Contributions des membres	2 500 000
Aides / Subventions mécènes et autres	3 850 000
Total I	10 111 000
II – Dépenses	
Fonctionnement	
Loyer du bureau	1 200 000
Consommables-Fournitures de bureau	400 000
Maintenance des équipements	250 000
Transport et déplacement	550 000
Electricité	200 645
Frais de communication	500 000
Frais de télécopie	200 000
Autres services consommés	170 000
Honoraires payés aux consultants	1 500 000
Sous-total a	4 970 645
Investissement	
Achat des nouveaux ordinateurs	500 000
Installation des logiciels	200 000
Achat matériel d'entretien	247 000
Sous-total b	947 000
Dépenses pour la mise en œuvre des actions	
Signature des partenariats	1 000 000
Vulgarisation et sensibilisation sur les ODD dans les lieux publics	1 500 000
Création et animations des Clubs Développement Durable dans les établissements primaires et secondaires de Yaoundé	850 000
Production et distribution du matériel de sensibilisation (flyers, Bande dessinée, dépliants) sur les ODD.	1 500 000
Implémentation de la première phase du projet « Appui à l'amélioration des moyens de subsistance des femmes bantoues de l'arrondissement de la Lokoundjé au moyen d'une agriculture durable financé par le GEF Small Grant Programme/ PNUD	6 800 000
Recrutement, formation et suivi des Bénévoles	800 000
Frais d'organisation et de participation aux ateliers de formations et de renforcements de capacités des membres de JADD	950 000
Sous-total c	13 400 000

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Autres dépenses	
Publications	600 000
Études, recherches	1 500 000
Audit/évaluation/vérification des dépenses	500 000
Traduction de la BD en langue local	400 000
Services financiers (coûts de garantie bancaire, etc.)	256 000
Sous-total d	3 256 000
TOTAL II	22 573 645
TOTAL (TOTAL I + TOTAL II)	32 684 645

S