THE MANNHEIM MODEL

DAS MODELL MANNHEIM
ZIELE FÜR EINE MODERNE GROSSTADT
CHARTERS MAKING THE WORLD A BETTER PLACE


EU Charter for Equality of Women and Men in Local Life

UNESCO Declaration on Cultural Diversity (2001)

Agenda 2030 and the SDGs

Paris Agreement on climate change
Plan

Do

Check

Act

Mannheim administration focuses on “PDCA“ rule.

- Measurable successes and sustainability, recognition where appropriate
- Interfaces and cross-departmental cooperations
- Inclusion in strategic objectives and specific expertise
- Development of measures
- Standard from charters: Think global, act local
INTERTWINING GLOBAL AND LOCAL PROCESSES

- Resolution of Agenda 2030 and the 17 SDGs by the UN
- The Mannheim Manifesto
- UN Agenda 2030 and the 17 SDGs
- UN Habitat III
- Exchange of Mannheim residents on Agenda 2030 and SDGs
- UTC
- Exchange of Mannheim residents on New Urban Agenda
- World Urban Forum
- Presentation: Implementation of SDGs at municipal level
- Mannheim 2016
- World Urban Forum
- New Urban Agenda

Agenda 2030 and 17 SDGs
New Urban Agenda
PROCESS OF COMPILING
THE MISSION
STATEMENT „MANNHEIM 2030“
SUSTAINABLE DEVELOPMENT POLICY AS A CATALYST FOR CITY LEVEL DIPLOMACY ON THREE LEVELS

Level 1 - Policy Development
- UN 2030 Agenda & UN New Urban Agenda are global Agendas that were actively co-shaped by cities and city-Networks
- Mannheim organized together with the UN World Urban Campaign an "Urban Thinkers Campus"
- The Mannheim Manifesto was fed into the political process leading to the New Urban Agenda

Level 2 - Strategic Management
- The city of Mannheim established a comprehensive strategic management model which enables the city government to manage the whole municipality along strategic goals and impact oriented management goals
- This approach was awarded with the national German sustainability award as well as with the European Public Sector Award
- The mission statement Mannheim 2030 introduced a framework which ensures that all strategic goals are in full accordance with the UN 2030 Agenda

Level 3 – Taking action
- The municipality takes action for sustainable development with local and global impact:
  - We act locally and generate local impact (local labour market program)
  - We act locally and generate global impact (ensuring ILO-working standards in public procurement)
  - We act globally and generate global impact (International development projects)
MANNHEIM’S SDG SHORT MOVIE
AN EXAMPLE TO EMPOWER CITIZENS IN THE SDG LOCALIZATION PROCESS
SCHEDULE

bis 3. Quartal 2017

PRE-PROCESS

1. Quartal 2017

OFFICIAL START
Urban Thinkers Campus

1. Quartal 2018

New Year Reception

2. Quartal 2018

Lord Mayor’s Dialogue workshop with randomly selected citizens

3. Quartal 2018

MILESTONE Citizen Dialogue

4. Quartal 2018

Administrative Editing

1. Quartal 2019

Compaction, Abstraction and Cleaning of Redundancies with LUB GmbH

MILESTONE Municipal Council Resolution

Transfer to the 2020/21 budget; implementation in administrative actions

Events by third Parties

Online Discussion

Local Council Meetings

Agenda 2030 Fotobox
### Mission Statement

**Strategy - City of Mannheim**

#### Strategic Goals

1. **Human Resources**
2. **Finance Department**
3. **Parcs and Recreations**
4. **Europe and International Affairs**
5. **Democracy and Strategy**
6. **…many more**

#### Key Performance Indicators

- 1.1
- 1.2
- 1.3
- 2.1
- 2.2
- 2.3
- 3.1
- 3.2
- 3.3
- 4.1
- 4.2
- 4.3
- 5.1
- 5.2
- 5.3
- 6.1
- 6.2
- 6.3
- 7.1
- 7.2
- 7.3

#### Management targets systems of departements and operator-owned municipal enterprises

- Human Resources
- Finance Department
- Parcs and Recreations
- Europe and International Affairs
- Democracy and Strategy
- …many more

#### topic-specific indicators

- Human Resources
- Finance Department
- Parcs and Recreations
- Europe and International Affairs
- Democracy and Strategy
- …many more
Thanks for your attention!

Feel free to convert the Mannheim model into your city model.