

Prospectus



Empowering People

December 2018



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Steering Group

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Consultants:

Christopher Kapembwa (Resident Zambia), Sandy Medway –(Speak Life)
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Background

This collaborative development is based on liaison between the 'Sussex to Africa Network' (www.sussextoafrica.com) providing aid and African support visits and the Aid for Trade Foundation (www.aidfortrade.info) providing free downloadable training and 'know how' programmes being used by local leaders in fifteen countries.



A positive exploratory meeting for a new Network on August 4th 2018 was attended by 20 representatives, arising from which a Steering group has been planning development of this new Network to provide a progressively comprehensive 'One stop shop' range of resources for community led development via a new website –and to provide what is thought to be a possibly unique combination of free downloadable resources, available globally and practical community visits by diaspora and charity workers

Network Mission

To collaborate in equipping disadvantaged communities
to develop their full sustainable potential



A Definition of Community Development

“Community Development promotes participative democracy, sustainable development, human rights, economic opportunities, equality and social justice, through the organisation, education and empowerment of people within their communities”

(www.iacdglobal.org)

Rationale for a New Global Network

- Nearly 3 billions, half the world’s population live on \$2.50 per day or less income and 1 billion still have to live in very severe poverty with \$1.25 per day or less (World Bank stats)
- The UK has large numbers – around 6 million - of diaspora residents born in over 120 countries, many interested to help their former home communities, some having set up charities for that purpose
- Aid for Trade have found it possible to reach and equip local church and charity leaders in many countries via the internet to provide suitable training for basic income generation
- Disadvantaged communities anywhere need help to develop their potential with a wide range of programmes as shown in the U.N.s 17 global development goals (SDGs) adopted by 193 countries and endorsed by the major faith groups



See:

https://www.youtube.com/watch?v=PRq8D_W1F84

<https://www.youtube.com/watch?v=ieRkqZ11rLg>

- Partnership is one of the 17 goals, which this global network could seek to establish with other agencies, including major funders



- The World Bank report that over 70% of the poorest people live in rural communities, of which there are many thousands, many of which are difficult to reach but increasingly, could receive help via the internet
- There appear to be few opportunities for diaspora to collaborate in helping equip their former home communities and to share experience with others via the internet and networking. Diaspora resident in the UK and other countries know best what their former communities overseas need
- While many training programmes exist, they are scattered among a wide range of agencies and websites, so a range of the best possible programmes in one website will provide a worthwhile 'ONE STOP SHOP' approach for local use. Other programmes, prioritised by network members could be developed, building on those developed by Aid for Trade
- Commitment and ability to make contributions to most of the U.N.s global development goals (SDGs) - will provide good links and opportunities to access support
- Bringing diaspora, charities and faith groups, in the UK and overseas together in a network, perhaps with country team being established could provide opportunities for collaborative developments which can be more readily grant funded
- Full global reach can be achieved, by combining the internet resources and diaspora/charity visits
- New strategies are available for community progress based on latest development principles (Community Driven Development-CDD, Community Led Development-CLD, Open Development Model-ODM, Asset Based Community Development -ABCD)
- Cost effective development with improving grant/sponsor help
- Strength from collaboration, building on existing Diaspora and charity skills and experience which could begin to influence and engage with national agencies and in government advocacy

Conclusion:

There is sound merit in forming a new global network of diaspora, small charities , faith groups, businesses and individuals committed to helping disadvantaged communities anywhere with a combination of internet resources and community visits, providing resources linked to the U.N.s global SDGs



The Potential



Within three years, the Network will become recognized as a significant contributor to the U.N.'s Global Sustainable Development Goals with, diaspora or overseas members active in 60 countries including all 40 of the poorest countries, those rated by the U.N. as having the lowest HDI (Human Development Index).

The Network will be a collaborative resource that helps equip all its members to cost-effectively assist disadvantaged communities to develop their potential.

The Network resources, while available to people of any faith or none, widely accepted by Churches and Missions as the practical resource for Global Integral Christian Mission



3 Year Objectives

A draft three year plan and budget (p.13) suggests a target of 300 Network members after three years helping at least 300 communities to develop their potential - for a three year Network budget of £152Km, which may equate to a cost of just £0.50 per person helped – see page 13

The potential could be very much larger and Members together could become significant contributors to the global SDGs in the years ahead

Note: A Guide to Community Engagement Process based on Community Led Development (CLD) and Asset Based Community Development (ABCD) principles has been prepared for trial



Network Ethos

**The Network has a Christian ethos but is committed to helping people of any faith or none.
(Our programme resources will be secular in content)**

Network Values

To lead or assist change in any community requires and passion to help those in need and proactive collaborative engagement





Network Approach

This new collaborative network will enable sharing of experience and needs with members (Diaspora groups, charities, Churches and entrepreneurs and will provide an increasing range of specially designed downloadable multimedia resources for collaborative community led development with improved access to funding, incorporating existing Aid for Trade programmes and supporting most of the 17 global sustainable development goals, which should enable new partnership links:

The United Nations launched this programme in 2015 with target for global progress by 2030:



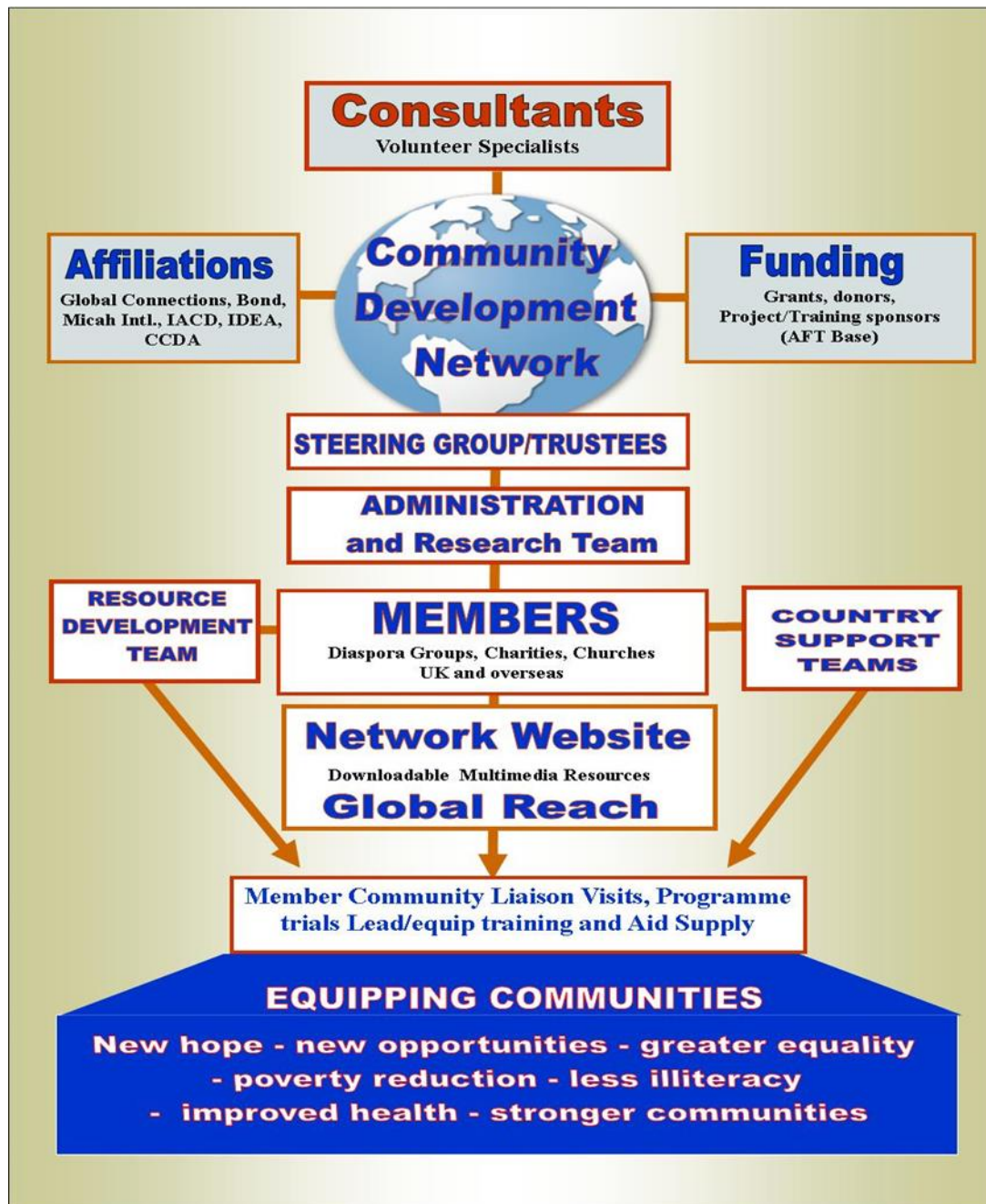
(These global goals have been endorsed by the major faiths, so should provide helpful partnership and support opportunities)



Network Structure



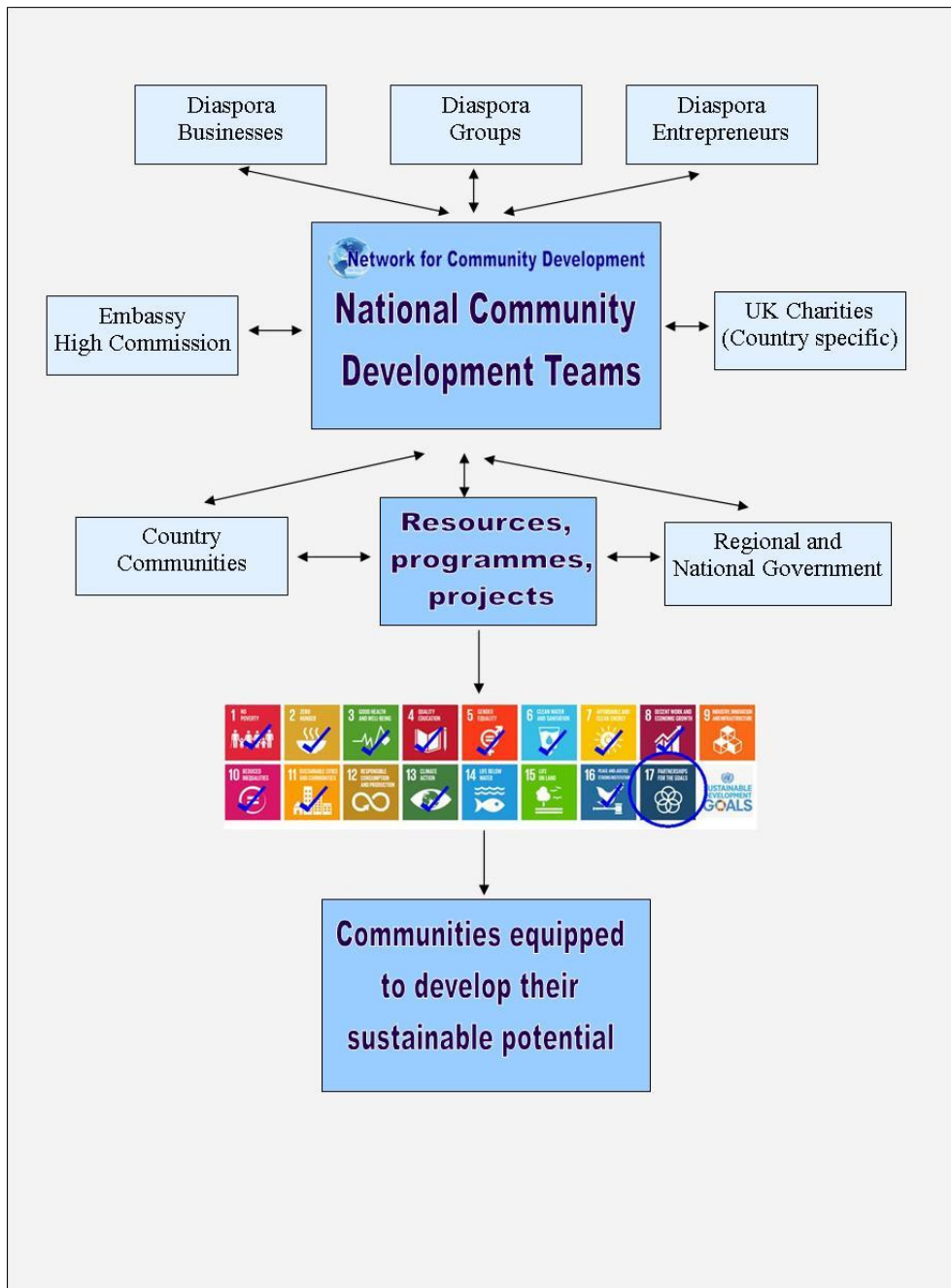
The Network will initially be registered as a working title of the Aid for Trade Foundation
(UK charity No 1153418)



National Community Development Teams



A Key approach for the Network will be to link diaspora groups, diaspora run businesses, small charities and interested individuals resident in the UK with Aid for Trade partners and other overseas contacts to form 'National Community Development Teams' which could help communities develop their potential and lead to regional and potentially national advocacy and influence





Diaspora Engagement

There are reported to be about 6 million diaspora individuals from 120 countries resident in the UK, many of whom want to help their former home communities and visit when they can.

By joining this Network they can be equipped with training programmes and other resources to help community development, which they can use when visiting or commend to their former home community leaders and will be able to establish or join 'national' based community development teams with others and link with overseas members and projects for the widest possible impact

There are many diaspora linked agencies in existence but no resources have so far been identified focussed on providing free training and know how to disadvantaged communities via diaspora group and networks

The success of this new Network in helping community led development overseas will depend on engagement with large numbers of diaspora groups, diaspora led charities and diaspora run businesses. A clear asset will be membership from Aid for Trade overseas partners many of whom have already expressed interest in the Network

There seems no doubt from published reports and Steering Group discussions, that Diaspora residents in the UK and other countries can make a very significant contribution to the development of their former communities and potentially collaborate in helping their country's progress towards achieving the global goals for sustainable development





Ten Benefits of Membership

1. Join a collaborative global network community of caring '*people helping people*', for encouragement, support and increased impact together
2. Access to an increasing range of free downloadable multimedia community development training and 'know how' programmes – specially designed to equip visiting workers and local leaders to help their communities
3. A full profile page of your organization activities and interests on the Network website – accessible only to members, to facilitate collaboration and sharing experience and needs
4. Collective access to funding support
5. Access to help with aid collation and delivery, especially sporting goods and books. Charges will apply
6. Members in the UK will be invited to form 'country teams' to liaise with and support overseas members of the same country and to coordinate development plans and projects
7. Receive a regular Network Members Newsletter for news, development ideas and encouragement
8. Access to volunteer specialist consultant support
9. Invitation to the Network AGM which will include a Community Development Conference
10. Representational strength from Network engagement and collaboration



Members Contributions

To strengthen the Network's progress and member's contribution to the global sustainable development goals, we invite members to:

1. Adopt, use or commend use of a common approach guide to community engagement
2. Help communities prioritise programme and resource development
3. Contribute topics or news items to the Newsletter
4. Trial suitable new community programmes
5. Provide feedback on programmes trialled or used as monitor of progress
6. Help with translation of programmes
7. Members may use the main or this logo* on their website



*Logo pending approval

Consultants and Researchers

We will invite experienced/professionally qualified specialists or mature students, who support our mission and values to join the Network as volunteer consultants or researchers, to offer a few hours per week to advise members or contribute research to help the Network's development.



Consultants

We will invite cv's, meeting or Skype interview to ensure all consultants are suitable to help and advise Network members or their groups

A formal template with a protocol for support requests will be available

Researchers

There will be a growing need for reliable internet researchers able to spend a few hour per week on selected topics to help identify existing programmes and assist programme development and finding items for Newsletter content



Sponsors

Sponsors from Churches, businesses and the public will be sought to fund community group training, trading start ups and specific development projects – probably in the range of £200 - £300 maximum

We can detail to the sponsor exactly who they are helping and provide pictures and feedback



microenterprise start ups

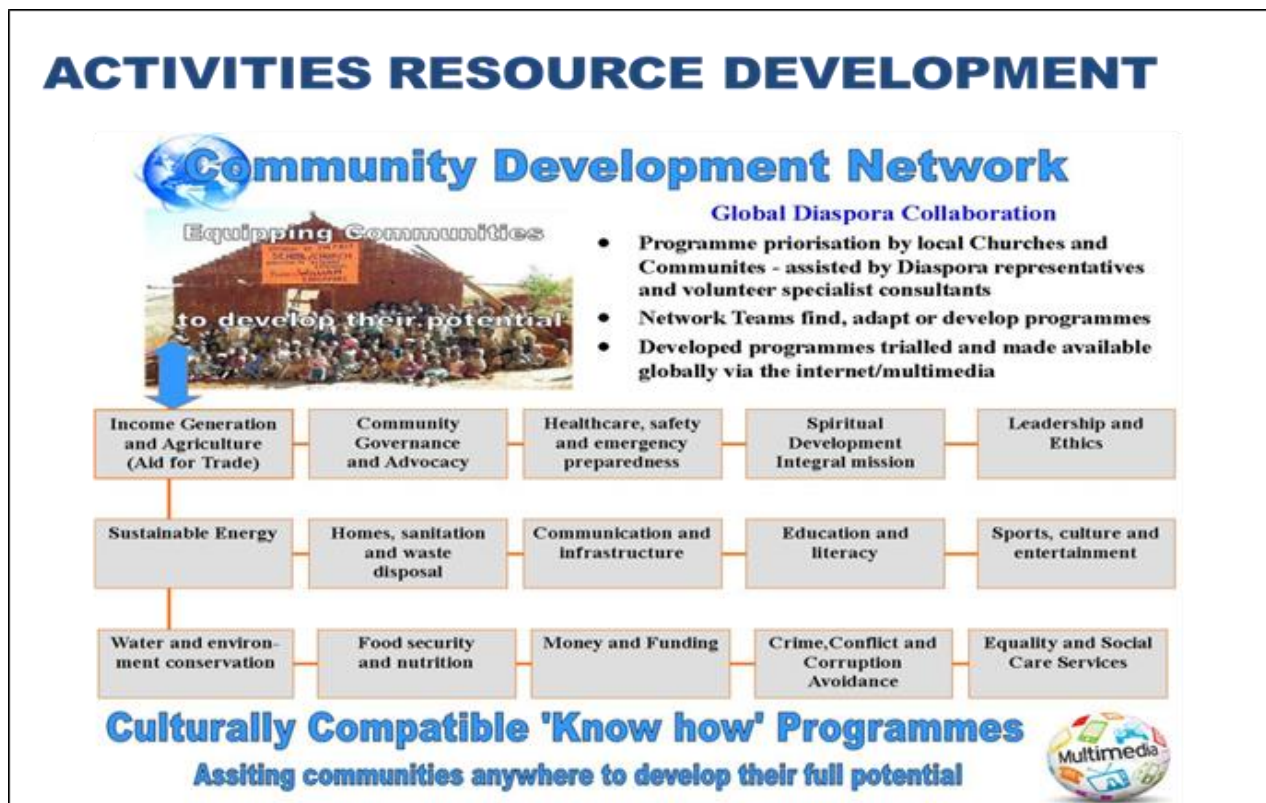
If we can together build a strong representative network, with sound objectives, there are major funding programmes we can apply to assist all members and the communities they are helping



Programme and Resource Development Opportunities

A new website is under development which will providing easy access to multimedia resources including Aid for Trade programmes (www.aidfortrade.info) and will include a secure page for each partner organization

Registering the Network will as a 'Working title' of the UK Aid for Trade Foundation (UK charity No 1153418) will facilitate early grant applications, once we have a significant number of UK and overseas members



These objectives have close synergy with the UN's Sustainable Development Goals (SDGs)

The first new programme to be developed will help partners and members consider and use the most recent global development principles (CDD, CLD, ODM, ABCD): This programme has been drafted for trial as a *Community Engagement Guide* - which will enable a common approach to be used by members.

We will also start research for a new 'Agribusiness' and 'Leadership' programmes based on available training programmes and on the most recent appropriate 'know how' suitable for small rural communities. All new programmes will need to be trialled by one or more Members



Administration and Staffing

The Network will operate on a minimal cost basis with as far as possible volunteer help but it is anticipated we will need to appoint a full time salaried General Manager with suitable experience and good IT skills, when sufficient grant funding is available.

We will also need to find experienced volunteer researchers to help identify existing suitable training and information programmes

Budget

A possibly minimal budget has therefore been drafted on this assumption

Draft Budget

Item	Detail	Year 1	Year 2	Year 3	Cumulative
Administrator/Fundraiser*	Salary £27K plus NIC/Pension	£30,000	£31,000	£32,000	£93,000
Recruitment	Administrator and researchers	£1,500	£300		
Website development	Worldwide webdesign contract	£1,800	£800	£600	£3,200
Launch publicity/events	Worthing, Eastbourne and London	£1,500	£0	£0	£1,500
Programme development and trial Fund	New Programme Trials at £200each	£1,200	£2,000	£1,200	£4,400
Start Up Project Support	Model Projects £250each	£2,000	£4,000	£2,000	£8,000
Publications/Promotions/meetings	Brochures/display boards/expos/Trustees	£4,000	£3,000	£1,000	£8,000
Multimedia developments	Radio, printed materials, memory sticks/discs	£6,000	£6,000	£6,000	£18,000
Accountants/affiliations	BOND, GC, AFVS, plus audit and bank charges	£1,500	£1,500	£2,000	£5,000
Insurances incl travel cover	Trustee and public liability	£1,000	£1,200	£1,500	£3,700
Audio/video productions	Translation and recording plus video production	£2,000	£2,000	£1,000	£5,000
Computer, software, printers, disposables	2 laptop plus printers, software,ISP,paper, inks	£2,000	£500	£500	£3,000
Total		£54,500	£52,300	£47,800	£152,800
*possibly 2 x part time					
3 YEAR OBJECTIVES		Year 1	Year 2	Year 3	3 yrs
No of Members		100	200	300	300
Number of countries?		20	40	60	60
Communities engaged?		60	120	180	300
Beneficiaries (Community Av. 1,000)		60,000	120,000	180,000	300,000
Tentative Budget		£54,500	£52,300	£47,800	£152,800
Cost per community					£510
Cost per Beneficiary					£0.51

Note: Country Development Teams should be able to seek funding for their own collaborative projects

A data base of suitable potential funders will be available and guidelines will be developed for funding applications



Funding Sources

While Aid for Trade has developed to a point where it should be possible to gain grant funding, it is probably important to first establish some numerical progress in 'Founding' Network members to help justify funding applications.

Aid for Trade has a database of 70 selected grant making Trusts which support charities with a Christian ethos, helping overseas development. There are many other secular funding agencies that can be identified and possibly approached

Sustainability

Continuing grant support may be needed but membership fees and possible small scale equipment brokerage will be considered to help ensure financial sustainability in the future

Network Affiliations

The Network will join or partner with suitable established organizations to help ensure we keep members abreast of the latest developments and opportunities by newsletter and possibly social media

We envisage joining:

Global Connections (AFT already Member)

BOND (British Overseas NGOs in Development)

IACD (Institute of Community Development)

IDEA (International Diaspora Engagement Alliance)

GDN (Global Diaspora Network)

TAA (Tropical Agricultural Association)

AFVS (Advice for the Voluntary Sector (Aid for Trade member)

Other possible affiliation proposals welcomed



Network Membership



How to Join the Network

Membership is open to Diaspora groups, Churches, Charities, Businesses and individual Entrepreneurs

It's simple and its free, if you support our mission statement and agree our approach and values, just email your request to join the Network as a Member

To: office@aidfortrade.info

We will invite you to send us information on a 'template' so we can prepare your page on the Network website in due course and send you a Certificate of Membership



Some Helpful Internet Links (URLs)

1. African Diaspora Network Europe <http://www.africandiasporanetwork.eu>
2. Global Diaspora Network GDN (Christian) <https://www.global-diaspora.com> and <https://www.youtube.com/watch?v=b2LXvhDxPLg>
3. African Foundation for Development: <https://afford-uk.org>
4. Diaspora for African Development: <http://www.dfad.org.uk>
5. ADEPT African Europe Diaspora Development Platform: <http://www.adept-platform.org>
6. Christian Community Development Association: <https://ccda.org/about/vision-and-mission>

SDG Links

SDG Local Support: https://www.youtube.com/watch?v=PRq8D_W1F84

Bringing the SDGs to life: <https://www.youtube.com/watch?v=hhKIIQlyl6s>

Improve Life All Around The Globe: <https://www.youtube.com/watch?v=kGcrYkHwE80>

We love the SDGs Song: <https://www.youtube.com/watch?v=ieRkqZ11rLg>

Contacts for further information:

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