



City Market on Marktplatz, Basel (Javier Trespalacios)

Buy Local

It can be called local consumption or local economy where money circulates locally, jobs are created, the community thrives and is more connected to its locality.





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In addition, fresher foods can be obtained because they come from the direct farmer and very surely collected that same week; know where your products come from; meet its producers, and socialize with them; there are also few plastic packaging that ends up many times in the oceans and the lesser use of fossil fuels for transportation.



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Contributes to the following Sustainable Development Goals (SDGs):

- **SDG 1:** poverty reduction because jobs are maintained and created;
- **SDG 2:** in the case of farmers, it manages to keep their jobs without putting food production at risk;
- **SDG 8:** promotes local economic growth;
- **SDG 12:** responsible consumption because it uses less packaging;
- **SDG 13:** action for the climate with the reduction in the use of fossil fuels;
- **SDG 14:** less plastic packaging is used that ends up in the oceans most of the time;

